

India Design Mark Application Process



Applications Open

IMARK applications open on 29th June every year

Check Eligibility

- Check Eligibility and confirm that your product entry is eligible to apply
- The product entry should satisfy any two of the three criteria - Made in India, Designed in India or Sold in India

Register Online

Create a Login id & Password by registering on the website

Fill in the Online

- Now that you hold an account, you can start filling out the application form
- Prepare required material, for completing the online application form
- Get images of your product entry ready, to upload in the online application form
- Submit the application form

Final Submission of the Application

You must make the final submission on or before the prescribed last date

Payment for Stage 1 Assessment

Remit the payment for Stage 1 Assessment Fee on or before the prescribed last date

Stage 1 Assessment

This is an online process. Three Jury Members evaluate your application form individually, to decide if your product meets the criteria to qualify for Stage 2 of the India Design Mark

Stage 2

If your entry qualifies at the end of Stage 1, prepare to send the physical product for Stage 2 Assessment

Stage 2 Payment

Remit the payment for Stage 2 Assessment Fee

Stage 2 Assessment

In Stage 2 of the India Design Mark, the panel of Jury Members see, touch, feel, use the product and judge the features, fit finish of the product against a predefined set of evaluation criteria

Declaration of Results

If your product meets the evaluation criteria you will be awarded the India Design Mark

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