



# INDIA DESIGN MARK 2019

**Good design is not  
just about a good  
looking product**

**It symbolises product  
excellence** in form,  
function, quality, safety,  
sustainability and innovation  
**and communicates that  
the product is** usable,  
durable, aesthetically  
appealing and  
socially responsible

SUPPORTED BY:

**EPCINDIA**  
ENGINEERING THE FUTURE

IN ASSOCIATION WITH:



**GOOD  
DESIGN**